

**Status of PoS machines availability in respect of Madras Fertilizers Limited,
Manali, Chennai - 600 068 : 2017-18**

Dealer Status (active dealers only)

Total no. of active dealers : 2780
No. of dealers with PoS machines as on date : 2780

Against MFL share of 1719 PoS machines, distributed 1719 as of date.

Around 80% of the dealers are located in Rural and semi Urban areas and have internet connectivity. However, the quality of the networking needs improvement. Frequent network down and poor signal quality are observed.

- ** MFL actively participated in promotional activities like Digi Dhan Melas at State level, District level and Mandal level seminars
- ** DBT training programs to Retail / Wholesale dealers, PoS machine training programs, Rallies to promote digital transactions etc.
- ** Promoting the cashless transactions and educating the dealers and farmers on the above subject continuously
- ** MFL transactions with dealers on RTGS mode and above 99% of our transactions are through RTGS mode only

The information regarding the number of transactions made by each dealer / retail outlet is not available with MFL. The data may be collected from the DBT server which is monitored by State level DBT coordinator.

**Details of Digital Transactions (month-wise) in respect of Madras Fertilizers Limited, Manali, Chennai - 600 068
2017-18**

Month	No. of Digital Transactions (not amount) relating to Fertilizer Business on the following four subtitles				No. of Digital Transactions relating to staff of the PSU / Fertilizer companies	No. of Digital Transactions relating to Welfare measures (such as canteens / hospitals / shops etc.) provided by the PSUs / Fertilizer companies	Consolidated number of digital transactions
	Raw material purchased	Fertilizer sold to wholesalers	Fertilizer sold by wholesaler to retailers *	Fertilizers sold at the level of retails (i.e. to farmers / public/colonies etc) *			
April	13	1065	--	--	167	--	1245
May	16	1564	--	--	171	--	1751
June	16	2030	--	--	225	--	2271
July	13	1727	--	--	205	--	1945
August	11	2465	--	--	167	--	2643
September	17	2503	--	--	150	--	2670
October	17	2258	--	--	213	--	2488
November	61	2603	--	--	164	--	2828
December	41	1915	--	--	269	--	2225
January 2018	12	2257	--	--	143	--	2412
February 2018	50	2510	--	--	202	--	2762

(*) Not available with MFL

Periodicity : Monthly
From 01/02/18 To 28/02/18

Information on Special Drive by Government Department to adopt Digital Payment Method

SI.No.	NAME OF DEPARTMENT (INCLUDING ASSOCIATED OFFICE/CPSE, ETC)	MONTH	TOTAL NO. OF PAYMENT TRANSACTIONS (RTGS/NEFT)	NO. OF TRANSACTIONS THROUGH DIGITAL PAYMENT MODE (RTGS/NEFT)	DEALER / RETAILER	ADVOCACY MEASURES UNDERTAKEN DURING THE MONTH
1		3	4	5		6
1	Madras Fertilizers Limited	Feb-18	598	598	2501	NIL

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PRIYA RANJAN PANDA
DGM - FINANCE
Date : March 6, 2018